

Are you or your friends interested in learning about the options to become a part of Westminster Canterbury? LIFE ON CAMPUS: vibrancyrichmond.org CAREERS: careers.wcrichmond.org

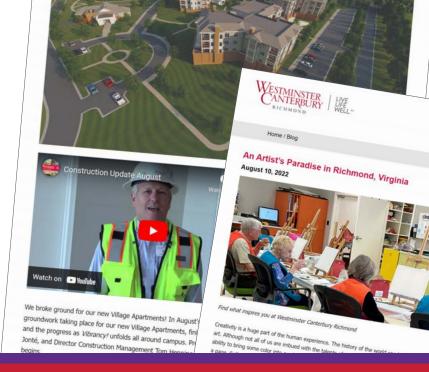
Follow the Progress

Track our construction progress and keep up with all the latest campus news at blog.wcrichmond.org. To join the list of those who get our monthly Construction Update Videos sent directly to their inbox, email your request along with your name and address to Foundation@wcrichmond.org.











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WESTMINSTER CANTERBURY RICHMOND



Creating the Vibrant Path Ahead

In the midst of the excitement and progress of our Vibrancy! expansion, Westminster Canterbury Richmond has also been in a yearlong process to create what's next. Since June 2021, 77 Westminster Canterbury Trustees, staff and residents studied, dreamed and grew together in an understanding of what sets our community apart from others and how we want to enhance it in the years ahead. Just like you set plans for your life, career, family, travel and more, we set out to discover where we are today and who we want to be tomorrow.

The plan was approved in May and calls for Westminster Canterbury to build from strong roots in faith and leadership in FIVE THEMES.

- We envision a **VIBRANT COMMUNITY** where collaboration among residents, staff and regional organizations provides opportunities for purposeful, healthy living.
- This will be a **DESTINATION EMPLOYER** marked by an irresistible culture and environment where you can build a career, advance our mission and experience success in your work.
- Residents will experience **ACTIVE**, **HEALTHY LIVING** through healthcare excellence focused on your individual needs and a comprehensive approach to wellness and healthy aging.
- We will seek **PURPOSEFUL GROWTH** to advance our mission to benefit you, our organization and those beyond our walls.
- **DYNAMIC STEWARDSHIP** ensures that our organization remains strong and pursues leadership in sustainability in senior living to serve today's residents and future generations.

The specific steps to achieving this are sketched out and will take shape over the coming years. We hope you'll continue with us on this journey to become an even more vibrant community!



TIFFANY JONES, Manager Human Resources and Strategic Planning Work Group Member

come together.

Make an Impact Now and Later

You can make a difference at Westminster Canterbury Foundation both today and tomorrow. How? By combining a current gift with one for the future. This allows you to make an even bigger impact than you thought possible. Simply choose a gift that works for you today and pair it with one for the future.

Make a Difference Tomorrow
Gift in Your Will or Living Trust
Retirement Plan Assets
Bank or Brokerage Accounts
Life Insurance Policies

WHY?

When you combine a gift today with a gift for the future, you:

- Help your Foundation plan for the future with confidence
- Ensure the best life possible for our residents and cultivate leadership in senior services
- Inspire others to give, while creating a legacy

PLAN YOUR GIVING STRATEGY Finding the best combination of gifts to meet your charitable and financial goals can be challenging. We are happy to work with you and your financial advisor or estate planning attorney to help you find the best options to meet your needs.

You could support the Annual Fellowship Fund, Area of Greatest Need, or Share Your Passion for the W·E·A·V·E Program for employees, Wellness, Healthcare Excellence or many other areas. Contact the Foundation at (804) 264-6066 or visit https://plannedgiving.wcrichmond.org to learn more.



Payout rates increased as of July I, so you can increase your income even more and keep it that way no matter what the economy does. Join 35 of your friends and neighbors who have created a Charitable Gift Annuity (CGA) with us.

HOW IT WORKS: You make an irrevocable donation using cash, marketable securities or other assets. In return, the Foundation agrees to make fixed payments to you each year for your lifetime. The portion of your gift that remains at your passing helps support our mission, such as the Foundation's Fellowship Program or Area of Greatest Need. For a free illustration, contact (804) 264-6066 or foundation@wcrichmond.org.

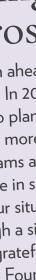


Thank you to our friends who celebrated the success of Westminster Canterbury Foundation's Vibrant Vision Campaign!









Inspiring Generosity

things happen. In 2022 alone, many generous individuals who planned ahead with gifts in their will have given more than \$2 million to their favorite programs at Westminster Canterbury. The gifts range in size from \$1,200 to \$1 million! No matter your situation, you can make a real impact through a simple gift of any size in your Will. We are grateful to those who share their plans with the Foundation so we can celebrate with you today and ensure that your wishes are met in the future.



